

Process of Writing an Analysis

- ◀ Observe a fascinating sign that begs to be interpreted and stirs your curiosity and analytical consciousness.
- ◀ Raise a well-framed driving theoretical question or set of related theoretical questions that will lend focus to your analysis and help you begin in inquiry and wonder.
- ◀ Respond to your question in copious depth by brainstorming and drafting—write at length about EACH of your interpretations of the sign. Dwell.
- ◀ Contemplate potential counterargument; summarize these counter claims and respond to them in depth in your draft.
- ◀ Research may be necessary for you to lend persuasiveness to your interpretation, but never let research control your study.
- ◀ Arrive at your most interesting and persuasive conclusions through the restless and passionate pursuit of "plausible, probing, and provocative" responses to your driving theoretical questions(s).
- ◀ Present your findings in an appropriate format that helps to ensure persuasion.
- ◀ Have someone review your argument and comment on its effectiveness. Revise and polish. Submit on time.